

**INTERNATIONAL MARMARA SOCIAL SCIENCES CONGRESS
IMASCON 2026
SPRING
8 MAY 2026 FRIDAY**

The Start of Registration Process 10:00

AÇILIŞ KONUŞMALARI - OPENING SPEECHES 10:15

**Mimarlık ve Tasarım Fakültesi Konferans Salonu Anıtpark Yerleşkesi
Faculty of Architecture and Design Conference Hall Anıtpark Campus**

- İstiklal Marşı ve Saygı Duruşu / National Anthem and Moment of Silence
- Kocaeli Üniversitesi Tanıtım Filmi / Short Film of Kocaeli University
- Prof. Dr. Öznur GÖKKAYA, President of Imascon Congress
- Prof. Dr. Arif ÖZKAN, Manager of Continuing Education Research and Application Center, Kocaeli University
- Prof. Dr. Elif ÖĞÜT, Vice Rector of Kocaeli University

OPENING SESSION: INSTITUTIONAL AND THEORETICAL SUSTAINABILITY 10:45

Chairman: Prof. Dr. Arif ÖZKAN, Kocaeli University, Türkiye

- Prof. Dr. Serdar BOZKURT, Yıldız Technical University
- Güven ÇÖMEZOĞLU, Yeni Enerji Dönüşüm Teknolojileri AŞ
- Mustafa DOĞAN, Deputy Director of Kocaeli Provincial National Education Directorate

IMASCON PANELS

BIOMEDICAL APPLICATIONS AND ENGINEERING INNOVATIONS – 15:30 / 16:30

<https://tinyurl.com/2zyhf28x>

Session Chair:

Prof. Dr. Arif ÖZKAN, Kocaeli University, Türkiye and

Prof. Dr. Luis M. F. ROSEIRO, Polytechnic University of Coimbra Portugal

- Prof. Dr. Michael Wendland, Westfälische Hochschule, Germany
- PhD (C) Maria LUÍS, Polytechnic University of Coimbra Portugal
- PhD (C) Vítor Miguel SANTOS, Polytechnic University of Coimbra Portugal
- PhD (C) Sara VELVEZ, Polytechnic University of Coimbra Portugal
- PhD (C) Joana Filipa HENRIQUES, Polytechnic University of Coimbra Portugal
- PhD (C) Ayberk DİZDAR, Kocaeli University, Türkiye
- Dr. Çağatay TAŞDEMİRCİ Anglia Ruskin University (ARU), United Kingdom

IMASCON PANEL – DIGITAL TRANSFORMATION- 16:00 / 17:00

Chairman: Prof. Lecturer Dr. Mustafa OF, Kocaeli University, Türkiye

- Prof. Dr. Flora Merko, Albania
- Prof. Dr. Ludmyla Symockho, Ukraine
- Prof. Dr. Mahibooabsab Ahmedhusen Nagarawadi, India
- Assist. Prof. Dr. Kesiuke Wakisaka, Japan
- Assist. Prof. Dr. Nursultan Abdimalip Uulu, Kyrgyzstan

8 MAY 2026 FRIDAY		
ORAL (FACE to FACE) PRESENTATION		
8 MAY 2026	SESSION 1	14:00 – 15:30
IMASCON 2026 SPRING SESSION 1.3 / 14:00 – 15:30	Hall : 3	8 MAY 2026
SESSION CHAIR: Prof. Dr. Hüseyin DİKME		
MUSAB SEYDAOĞLU	The Interaction Between Organizational Agility and Corporate Governance: A Conceptual Framework	
PROF.DR. MYRZANTAY ZHAKYP	Environmental and Geopolitical Vulnerabilities and the Reconfiguration of Migration and Media Discourses in Central Asia: A Comparative Analysis through the Case of Kazakhstan in Relation to Türkiye and the European Union	
ASSİST.PROF.DR. OKAN ŞENELDİR	Strategic Decision Paralysis Under Continuous Global Uncertainty: A Conceptual Model from a Dynamic Capabilities Perspective	
PROF.DR. HÜSEYİN DİKME	The Role of Social Media Influencers in Advertising Effectiveness: A Trust and Persuasion Perspective	
ELİF MİNE KARADENİZ	Leader Dependency: Antecedents, Dynamics and Remedies	
8 MAY 2026	SESSION 1	14:00 – 15:45
IMASCON 2026 SPRING SESSION 1.4 / 14:00 – 15:45	Hall : 4 (TAŞKÖPRÜ)	8 MAY 2026
SESSION CHAIR: Prof. Dr. Ayşe GÜNSEL		
FİLİZ MEMOĞLU	A Systematic Review of Master's Theses on Digital Citizenship in the Context of Adult Education in Turkey	
SELİNAY ÖZER	An Investigation of Graduate Studies on Reflective Thinking in the Field of Mathematics Education in Turkey: A Thematic Content Analysis	
SERAP HAN	The Role of Digital Tools in the Self-Directed Learning Process of Graduate Students	
METEHAN GÜLLÜ	The Implications of Erasmus+ Accreditation for School Management in the Internationalization Process of Vocational Education	
Tülay UÇAKTÜRK	The Impact of Work Engagement on Employee Sustainability: A Research in The Chemical Industry	
8 MAY 2026	SESSION 2	16:00 – 18:00
IMASCON 2026 SPRING SESSION 2.3 / 16:00– 18:00	Hall : 3	8 MAY 2026
SESSION CHAIR: Assoc. Prof. Dr. Gökhan DİLBAŞ		
BUSE EREN	The Education Paradox of Women's Employment in Türkiye	
Dr. Gökhan DİLBAŞ	Structural Analysis of Hungarian Folk Dances in the Context of Historical Continuity and Cultural Identity	
Dr. BAŞAK KICIR	Generation Z and Work Expectations	

Lecturer Dr. Mustafa OF	Being A Software Developer In The Age Of Artificial Intelligence: A Qualitative Research On The Techno-Anxiety Levels Of Computer Programming Associate Degree Students	
POSTER		
YUSUF DÖNMEZ	From Aesthetic Preference to Normative Discourse: Minimalism and Maximalism as Moral and Cultural Discourses	
Discussion		
ONLINE PRESENTATIONS 9 MAY 2026 SATURDAY		
ONLINE PRESENTATIONS		
9 MAY 2026	SESSION 1	11:30 – 13:30
IMASCON 2026 SPRING SESSION 1.1 / 11:30 – 13:30	Hall : 1	9 MAY 2026
https://tinyurl.com/mry6wudd		
SESSION CHAIR: LECTURER DR. MUSTAFA OF		
KÜBRA ŞANAL	A Comparative Examination of Students’ Levels of Perseverance, Curiosity, Empathy, and Assertiveness in Türkiye and Portugal	
GÖZDE ALEMDAR	An Examination of Graduate Theses on the Maarif Model in Mathematics Education: Early Trends	
SENA ŞENGÜL	Social Pressure and Stereotyped Perceptions in the Emotional Labor Experiences of Religious Culture and Moral Knowledge Teachers	
ZEYNEP ELMAS	A Trace of Alternative Education in the Century of Türkiye Education Model: An Examination on Differentiation and Trends	
HÜSEYİN UTKUCAN ÇETİN	An Analysis of the Impact of Cookie Banner Designs on User Decision-Making on Websites	
GÖNÜL AKIN	Local Perceptions of Istanbul Airport’s Economic, Social, and Environmental Impacts: A Social Exchange Theory-Based Analysis of Online Reviews	
Discussion		
IMASCON 2026 SPRING SESSION 1.2 / 11:30 – 13:30	Hall : 2	9 MAY 2026
https://tinyurl.com/59zxwxtD		
SESSION CHAIR : ASSIST.PROF.DR. HAVVA KOÇ		
ALİZAMİN SHUKURZADE	The Effects of Anxiety About the Future on Career Commitment Among University Students	
MEHMET KARADEMİR	The Effect of Flexible Work Arrangements on Employee Job Performance: A Meta-Analysis	
ÇINAR GÜLLEROĞLU	Barriers and Drivers of Generative AI Adoption in the Workplace	

FLORA BEHNAM MAKOOEI	The Effects of Health Expenditures, Capital Formation, and Trade Openness on Economic Growth: A Panel Data Analysis for OECD Countries	
DR. ARIOLA HARIZI	Promotion of year-round tourism: New strategies in the Balkan region	
ERVIS LILA	Economic incentives and smart technologies in the transition toward sustainable agriculture	
Discussion		
IMASCON 2026 SPRING SESSION 1.3. 11:30 – 13:30	Hall : 3	9 MAY 2026
https://tinyurl.com/48cvzjcn		
SESSION CHAIR : ASSIST. PROF. DR ŞEBNEM TELCİ DERELİ		
BÜŞRA ÖZDEMİR	From Object to Subject: Rereading Çiçu in the Context of Contemporary Culture	
AYBIKE SILA AYKAÇ SELAMOĞLU	Archaeometric Analysis of Pigments in Ancient Sculptures	
BATURALP ALİ YAVUZ	An Analysis of Robert Lepage’s "Playing Cards: Spades" in the Context of Michel Foucault's Concept of Heterotopia	
DR. ŞEBNEM TELCİ DERELİ	Play, Representation, and Dramatic Play: A Theoretical Reading	
ANIL ALIŞ	The Construction of Poetic Structure in Cinema Within the Context of Gilles Deleuze’s Time-Image	
DR. MAJLİND A MUKA	The Need for Sustainability of Coastal Tourism Development Syudy Case: Durres Destination (ALBANIA)	
İŞILAY BALCI İŞAT	Beyond the Mask: Gender as a Strategic Performance in Blue Eye Samurai	
Discussion		
9 MAY 2026	SESSION 2	14.00-16.30
IMASCON 2026 SPRING SESSION 2.1. 14:00 – 16:30	Hall : 1	9 MAY 2026
https://tinyurl.com/58r4e4rw		
SESSION CHAIR: ASSIST.PROF.DR. KEİSUKE WAKİZAKA		
DR. SEZGİN ELBAY	The External Representation and Statecraft of Kemalism in Foreign Diplomatic Observation (1933–1935)	
ASSIST.PROF.DR. KEİSUKE WAKİZAKA	Reviewing the Theory of Security Community: The Case of the Negotiation Process on Cyprus	
NUREFŞAN ÇURUM	Urban Space and the Construction of National Identity: An Evaluation through the Case of Taksim Mosque	
MERVE TURAN DOĞAN	A General Evaluation of the Urban Identity On Çanakkale	

DR. SEZGİN ELBAY	From Erzurum to Kars: The Legal and Spatial Organization of Soviet Official Presence on Turkey’s Eastern Frontier in Turkish-Soviet Relations during the Republican Period (1924–1938)	
ASSIST.PROF.DR. YASEMİN ASİLTÜRK OKUTAN	From Algorithm to Table: The Impact of Artificial Intelligence-Supported Gastronomy Experiences on Tourism Behaviour	
BEYZANUR SOLAK, FÜSUN TÜLEK	The Sea Trade Network of Nicomedia in the Light of Emperor Diocletian's Edict on Maximum Prices	
Discussion		
IMASCON 2026 SPRING SESSION 2.2 / 14:00 – 16:30	Hall : 2	9 MAY 2026
https://tinyurl.com/2wa36wt8		
SESSION CHAIR: DR. MEHMET ALİ KAYA		
ŞEYMA ÜNAL	Infringement of Brands Rights and Protection of Brands Rights	
ZİŞAN NUR ÇITTİR	The Rights of Performers in Light of Supreme Court Jurisprudence	
FATMA MERVE ARAS	Death With Dignity or Violation of Dignity? An Analysis of the Euthanasia Discourse Centred on The Concept of Human Dignity from an Islamic Law Perspective	
MUSAB TAYYİB ALTINKAYNAK	The Effects of Green Financing Policies and Environmental Taxes on Urbanization	
DR. MEHMET ALİ KAYA	Ezra Pound At Pisa: A Critical Reading of Canto LXXIV	
İLKAY ELBEY	An Assessment of the Recent Amendments to Law No. 5651 from the Perspective of Criminal Liability	
ALPEREN BUĞRA GÖKDERE	Incoterms 2020 Delivery Terms And Their Importance In International Sales Contracts	