

**INTERNATIONAL MARMARA SOCIAL SCIENCES CONGRESS
IMASCON 2025 AUTUMN
28 NOV 2025 FRIDAY**

The Start of Registration Process 10:00

AÇILIŞ KONUŞMALARI - OPENING SPEECHES 10:30

Mimarlık ve Tasarım Fakültesi Konferans Salonu Anıtpark Yerleşkesi

Faculty of Architecture and Design Conference Hall Anıtpark Campus

- İstiklal Marşı ve Saygı Duruşu / National Anthem and Moment of Silence
- Kocaeli Üniversitesi Tanıtım Filmi / Short Film of Kocaeli University
- Prof. Dr. Öznur Gökkaya, President of Imascon Congress
- Prof. Dr. Luis Roseiro, Instituto Politécnico de Coimbra, Portugal
- Prof. Dr. Arif Özkan, Manager of Continuing Education Research and Application Center, Kocaeli University

OPENING SESSION: INSTITUTIONAL AND THEORETICAL SUSTAINABILITY 11:00

Chairman: Prof. Dr. Arif ÖZKAN, Kocaeli University, Türkiye

- Gökmen HASANÇEBİ, President of TMMOB Chamber of Electrical Engineers Kocaeli Branch
- Güven ÇÖMEZOĞLU, Yeni Enerji Dönüşüm Teknolojileri AŞ
- H. Burçin MENTEŞ, Vocational Training Coordinator of Kocaeli Provincial Directorate of National Education

IMASCON PANELS

IMASCON PANEL – DIGITAL TRANSFORMATION- 15:00 / 16:00

Chairman: Prof.Dr. Lecturer Mustafa OF, Kocaeli University, Türkiye

- Prof.Dr. Luis Roseiro, Portugal
- Prof.Dr. Flora Merko, Albania
- Prof.Dr. Ludmyla Symockho, Ukraine
- Dr. Dan Robbins, United Kingdom
- Dr. Ahmad Ali, India

IMASCON 2025 AUTUMN BIOMEDICAL TALKS – 14:00 / 16:00

Chairman: Prof. Dr. Arif ÖZKAN, Kocaeli University, Türkiye

- Prof.Dr. Luis M. F. ROSEIRO, Instituto Politécnico de Coimbra IPC, Portugal
- MSc. Vitor MARANHA, Instituto Politécnico de Coimbra IPC, Portugal
- Dr. Çağatay TAŞDEMİRCİ ARU, United Kingdom

**28 NOV 2025 FRIDAY
ORAL (FACE to FACE) PRESENTATION**

28 NOV 2025	SESSION 1	14:00 – 15:30
IMASCON 2025 AUTUMN SESSION 1.3 / 14:00 – 15:30	Hall : 3	28 NOV 2025

SESSION CHAIR: ASSOC.PROF.DR. DR. GÖKHAN DİLBAŞ		
BARIŞ ÖRGEN	TRACES OF THE GALLIPOLI CAMPAIGN IN FRANCE	
NEŞRA BAYKAN	PROMOTING TURKEY IN NEW MEDIA: AN ANALYSIS THROUGH DIGITAL SERIES, FILMS, AND VIDEO GAMES	
DERYA DOĞAN	NAMES OF RELATIONSHIP IN KHAREZM TURKISH	
GÖKHAN DİLBAŞ	THE CHARACTERISTICS OF TURKISH AND HUNGARIAN FOLK TALES	
ALİ EMRAH ŞAHİN	THE TRANSFORMATION OF ECONOMICS IN TURKEY WITHIN THE FRAMEWORK OF POLITICAL ECONOMY: THEORETICAL PLURALISM AND CURRENT TRENDS	
NECMİYE AYDIN	LEGAL MEASURES AVAILABLE TO WOMEN SUBJECTED TO ECONOMIC VIOLENCE	
28 NOV 2025	SESSION 1	14:00 – 15:45
IMASCON 2025 AUTUMN SESSION 1.4 / 14:00 – 15:45	Hall : 4	28 NOV 2025
SESSION CHAIR: DR. BARIŞ DEMİR / LECT. TULAY UÇAKTÜRK		
ELİF KOCAKIR	THE ROLE OF ENVIRONMENTAL EDUCATION IN ELEMENTARY SCHOOL FOURTH GRADE SOCIAL STUDIES CURRICULUM PROGRAMS (1998, 2005 ve 2018)	
ERDOĞAN KILIÇ	TEACHING TURKISH AS A FOREIGN LANGUAGE TO FOREIGN STUDENTS WITH THE EMERGENCE STORIES OF IDIOMS IN HALİD ZİYA UŞAKLIGİL'S STORIES	
GAMZE DURAN	A BİBLİOMETRİC ANALYSIS OF OUT-OF-SCHOOL LEARNING IN SCIENCE EDUCATION: THE CASE OF WEB OF SCIENCE DATABASE	
MUSTAFA GÜNAYDIN	AN ANALYSIS OF TURKISH FOLK CULTURE ELEMENTS IN TURKISH AND TURKISH CULTURE TEXTBOOKS USED IN TEACHING TURKISH TO TURKISH CHILDREN LIVING ABROAD	
ÇİĞDEM ÖZKAN	KNOWING THE RIGHT THING, UNABLE TO DO IT MORAL DISTRESS AMONG CERTIFIED PUBLIC ACCOUNTANTS	
ELİF KOCAKIR	EXAMINING PARENTS' VIEWS ON THE RESPECTABILITY OF THE TEACHING PROFESSION: KOCAELİ SAMPLE	
28 NOV 2025	SESSION 2	16:00 – 18:00
IMASCON 2025 AUTUMN SESSION 2.3 / 16:00– 18:00	Hall : 3	28 NOV 2025
SESSION CHAIR: RES.ASST. RIDVAN TÜRK		
EREN YİĞİTOĞLU	IRAN'S FOREIGN POLICY AND STRATEGIC INFLUENCE IN THE BALKANS	
MELİKE PAK	COPING AND ADAPTATION EXPERIENCES IN FAMILIES OF DISABLED CHILDREN: THEMATIC ANALYSIS FINDINGS	

SEDANUR BULUT	THE DETERMINING ROLE OF ARTIFICIAL INTELLIGENCE FRIENDSHIP ON YOUNG PEOPLE'S SOCIAL RELATIONSHIPS
KÜBRA NUR KAHRAMAN	FAMILY-BASED APPROACHES AGAINST DIGITAL RISKS: COPING WITH INTERNET ADDICTION IN CHILDREN AGED 6–12
RİDVAN TÜRK	THE PROBLEM OF GENERALITY AND UNIVERSALITY IN THE LEGAL THEORIES OF HART AND RAZ
SELÇUK KAHRAMAN	PILOTS' ANXIETY ABOUT PERIODIC MEDICAL EXAMINATIONS

POSTER

Discussion

**ONLINE PRESENTATIONS
29 NOV 2025 SATURDAY**

ONLINE PRESENTATIONS

29 NOV 2025	SESSION 1	11:30 – 13:30
IMASCON 2025 AUTUMN SESSION 1.1 / 11:30 – 13:30	Hall : 1	29 NOV 2025
https://tinyurl.com/rdzfu34z		
SESSION CHAIR: PROF.DR. BANU İNANÇ UYAN DUR		
TURKAN AYDOĞAN	ARCHETYPES AND THEIR ELEMENTS APPLIED THROUGH VISUAL EFFECTS	
MEHMET ALİ AYDIN	2010 ONWARDS POPULAR TURKISH FILMS: A SEMIOTIC ANALYSIS OF PROPAGANDA ELEMENTS	
ÇAĞLAR OKUR	ILLUSTRATION AS A MEDIUM OF VISUAL EXPRESSION IN PACKAGING DESIGN EDUCATION	
BANU İNANÇ UYAN DUR	SPECULATIVE DESIGN AS A CATALYST IN TRANSDISCIPLINARY EDUCATION PROCESSES	
DİLEK ERDOĞAN AYDIN	THE FUNDAMENTAL PRINCIPLES OF PICTOGRAM DESIGN AND DESIGN PROCESSES IN THE AGE OF ARTIFICIAL INTELLIGENCE	
MELİKE PAK	COPING AND ADAPTATION EXPERIENCES IN FAMILIES OF DISABLED CHILDREN: THEMATIC ANALYSIS FINDINGS	
YAŞAR GÜLEGÜL	A CONCEPTUAL ANALYSIS OF THE BENTO BOX INTERFACE DESIGN MODEL	
IMASCON 2025 AUTUMN SESSION 1.2 / 11:30 – 13:30	Hall : 2	29 NOV 2025
https://tinyurl.com/3jx3df5s		

SESSION CHAIR : ASSİST.PROF.DR. GÜL SEDA ACET İNCE		
SİNEM UZGÖREN	THE GOVERNANCE OF THE BODY: DISABILITY AND SOCIAL EXCLUSION FROM A BIOPOLITICAL PERSPECTIVE	
İLKER KARAKOYUNLU	HOW DO INDEPENDENT ADMINISTRATIVE AUTHORITIES IN TURKEY CONTRIBUTE TO PUBLIC ADMINISTRATION THROUGH THEIR STRUCTURAL AND ADMINISTRATIVE FUNCTIONS?	
NİLAY DEMİR	AN EXAMINATION OF THE MUSIC FESTIVAL HELD ON SKOPELOS ISLAND	
GÜL SEDA ACET İNCE	STATES IN THE DIGITAL ARENA: CYBER STRATEGIES, DIGITAL POWER AND GLOBAL REPUTATION	
İSMAİL SAFA AYDIN	LIMITS OF LOCAL AUTONOMY: ADMINISTRATIVE TUTELAGE AND FINANCIAL DEPENDENCY IN TURKEY	
İSMAİL SAFA AYDIN	THE INSTRUMENTALIZATION OF SOCIAL ASSISTANCE: LOCAL POLITICS AND NEW CLIENTELISM IN TÜRKİYE	
Discussion		
IMASCON 2025 AUTUMN SESSION 1.3. 11:30 – 13:30	Hall : 3	29 NOV 2025
https://tinyurl.com/4pk6j7vv		
SESSION CHAIR : ASSİST. PROF. DR. SEMAHAT İNCİKABI		
HABİBE GERGİN	SAMPLE ACTIVITIES FOR ADDRESSING “IMPLICATURE”-BASED COMMUNICATION PROBLEMS EXPERIENCED BY LEARNERS OF TURKISH AS A FOREIGN LANGUAGE IN PUBLIC SETTINGS	
ESRA YILDIZ	EXAMINATION OF SCIENCE TEACHERS' PROFESSIONAL CHOICE TENDENCIES AND PROFESSIONAL PERSONALITY TYPES	
HAJAR PASHAYEVA	MULTIDIMENSIONAL APPROACHES TO ENHANCING PSYCHOLOGICAL WELL-BEING: A LITERATURE REVIEW	
SONER ÖZDEMİR	FROM BASIC DESIGN TO BASIC SCULPTURE: DISCIPLINE-SPECIFIC APPROACHES IN SCULPTURE EDUCATION	
SEMAHAT İNCİKABI	PROPORTIONAL REASONING LEVELS OF ELEMENTARY MATHEMATICS PRE-SERVICE TEACHERS: A PILOT STUDY	
ABDULLAH ÇINAR	AN EXAMINATION OF THE EFFECT OF PUZZLE-BASED LEARNING ACTIVITIES ON SEVENTH GRADE STUDENTS' MATHEMATICAL REASONING AND SELF-EFFICACY SKILLS	
Discussion		
IMASCON 2025 AUTUMN SESSION 1.4. 11:30 – 13:30	Hall : 4	29 NOV 2025

https://tinyurl.com/mr42wyaa		
SESSION CHAIR: ASSOC.PROF.DR ÜRÜN ŞEN SÖNMEZ		
ÜRÜN ŞEN SÖNMEZ	INDEPENDENT FEMALE PROTOTYPES IN KIZIL SERAP AND AYTEN	
HALİL İBRAHİM ULUHAN	FROM CHAPLIN TO TRUMP: PARODIC REPRESENTATIONS OF POLITICAL FIGURES IN CINEMA	
DURMUŞ ALİ AVŞAROĞLU	THE EYE OF THE BELOVED IN FUZÛLÎ'S TURKISH GAZELLES	
MAHMUT ENES EKİNCİ	NASKH IN THE EXEGESES OF AL-RÂZÎ AND AL-JASSÂS: (A STUDY WITH SPECIAL REFERENCE TO QUR'AN 2:106)	
BRİXHİLDA İMERİ	ETHICAL AND LEGAL DIMENSIONS OF DIGITAL MARKETING IN THE HOSPITALITY SECTOR: A SYSTEMATIC LITERATURE REVIEW ON TRUST AND COMPLIANCE IN ALBANIA	
MELİKE İŞIKAKDOĞAN	ON NOMOPHOBIA AND THE ECONOMY OF ATTENTION	
Discussion		
29 NOV 2025	SESSION 2	14:00 – 16:30
IMASCON 2025 AUTUMN SESSION 2.1 / 14:00 – 16:30	Hall : 1	29 NOV 2025
https://tinyurl.com/8c6f5kbn		
SESSION CHAIR: ASSİST. PROF. DR. PINAR ALYAR		
PINAR ALYAR	DEVELOPING THE SERVICE BRAND LOVE SCALE (SBLS): A CONTEXT-SPECIFIC INSTRUMENT FOR EMOTIONAL ATTACHMENT IN SERVICE SETTINGS	
BEKİR SOLMAZGÜL	LEGAL AND FINANCIAL ANALYSIS OF JUDICIAL FINES APPLIED UNDER THE CHECK LAW NO. 5941	
DİLEK ÇAVDAR	AUTOMATION OF TAX JUSTICE: THE LIMITS OF THE ORDER DETERMINED BY ALGORITHMS	
ATİLLA YILDIZ	AN ANALYSIS OF THE RELATIONSHIP BETWEEN INTEREST RATES AND INVESTMENT EXPENDITURES: AN EMPIRICAL ASSESSMENT OF THE INTEREST ELASTICITY OF PRIVATE INVESTMENTS IN SELECTED COUNTRIES (1978–2019)	
ÇİĞDEM ÖZKAN	ENTROPY MANAGEMENT IN ORGANIZATIONS: POLICIES AND STRATEGIES FOR CREATING NEGENTROPY FROM A MODERN MANAGEMENT PERSPECTIVE	
KENAN KARAÖNÇEL	A NARRATIVE ON ROCCO E I SUOI FRATELLI (ROCCO AND HIS BROTHERS): THE CITY OF MILAN, PATRIARCHY, MIGRATION, AND THEIR	

	CONSEQUENCES
29 NOV 2025	SESSION 2 14:00 – 16:30
IMASCON 2025 AUTUMN SESSION 2.2 / 14:00 – 16:30	Hall: 2 29 NOV 2025
https://tinyurl.com/5bb2mmdv	
SESSION CHAIR: ASSİST. PROF. DR. HANDE ÖZGELDİ BÜYÜKTOPBAŞ	
MEHMET AYDIN	EVALUATIONOF THERMAL BEHAVIOR ASSOCIATED WITH DIFFERENT THICKNESSES IN SODA-LIME-SILICA FLAT GLASS
SEYFETTİN ÇETİNKIRAN	THE MASCULINE HEALING OF POLITICAL WOUNDS: THE RESURGENCE OF THE COSTUME ADVENTURE GENRE
HANDE ÖZGELDİ BÜYÜKTOPBAŞ	DESIGNING DATA AS AN EXPERIENCE: CREATIVE TECHNOLOGIES AND AN INTERACTION-BASED APPROACH
ASLI SENA ÇEVİKBAŞ	ILLUSION OF ACCURACY AND INFORMATION RELIABILITY PROBLEM IN LARGE LANGUAGE MODELS
MEHMET DUMAN	SPORTS ORGANIZATIONS AND ORGANIZATIONAL SUSTAINABILITY: AN OVERVIEW
CİHAN EKİNEK	EUROPEAN SECURITY AND THE US: AN ANALYSIS BETWEEN BALANCE OF THREAT AND ALLIANCE SECURITY DILEMMA
SULTAN KURT	INFORMED CONSENT IN MEDICAL INTERVENTIONS