

**INTERNATIONAL MARMARA SOCIAL SCIENCES CONGRESS
IMASCON 2024 SPRING
31 MAY 2024 FRIDAY****The Start of Registration Process****AÇILIŞ KONUŞMALARİ - OPENING SPEECHES 11:00**

- İstiklal Marşı ve Saygı Duruşu / National Anthem and Moment of Silence
- Kocaeli Üniversitesi Tanıtım Filmi / Short Film of Kocaeli University
- Prof.Dr. Öznur Gökçaya, President of Imascon Congress
- Prof.Dr. Arif Özkan, Manager of Continuing Education Research and Application Center of Kocaeli University
- Lecturer Mustafa OF, Manager of Distance Education Research and Application Center, Kocaeli University

IMASCON PANEL – SUSTAINABILITY- 14:00 / 16:00

- Prof. Dr. Luis Roseiro, Instituto Politécnico de Coimbra, Portugal
- Prof.Dr. Flora Merko, Aleksander Moisiu Durres University, Albania
- Prof. Barbara Krystyna Pierscionek, United Kingdom
- Prof. Graham Ball, United Kingdom
- Assoc.Prof.Dr. Isakov Kubanicbek Abdikadirovic, Kyrgyzstan
- Dr. Stephen Hughes, United Kingdom

**31 MAY 2024 FRIDAY
ORAL (FACE to FACE) PRESENTATIONS**

31 MAY 2024	SESSION 1	14:00 – 15:15
IMASCON 2024 SPRING SESSION 1.2 / 14:00 – 15:15	Hall : 3	31 MAY 2024
SESSION CHAIR: PROF.DR. HÜSEYİN DİKME		
ÇİĞDEM ÖZKAN	ACCOUNTING INFORMATION SYSTEMS AND DIGITAL TRANSFORMATION IN ACCOUNTING APPLICATIONS	
RESUL ÖZKAN	EVALUATION OF POTENTIAL RISK FACTORS FOR VIOLENCE AGAINST HEALTHCARE WORKERS IN TERMS OF OCCUPATIONAL HEALTH AND SAFETY	
HÜSEYİN DİKME	METaverse APPLICATIONS AS ONE OF THE NEW TRENDS OF DIGITAL ADVERTISING COMMUNICATION	
ŞEKER GİZEM YAVUZ	INVESTIGATION OF THE COGNITIVE FLEXIBILITY LEVELS OF MIDDLE SCHOOL STUDENTS IN MATHEMATICS COURSE	
31 MAY 2024	SESSION 2	15:30 – 16:45
IMASCON 2024 SPRING SESSION 2.2 / 15:30 – 16:45	Hall : 3	31 MAY 2024
SESSION CHAIR: PROF.DR.AHMET KÜÇÜK		
EBRAR ÖZDEMİR	EXAMINATION OF MATHEMATICS TEACHER CANDIDATES' COGNITIVE STRUCTURES FOR REASONING	

ZAHİDE DİLEK	MATHEMATICAL SELF-THINKING SKILL: REFLECTION OF THE LIGHT WITHIN US
BERFİN KILIÇ	EXAMINING THE PERCEPTIONS OF MATHEMATICS TEACHER CANDIDATES TOWARDS TEACHING MATHEMATICS THROUGH GAMES
FATMANUR DOĞAN	EXAMINING THE VIEWS OF MATHEMATICS TEACHER CANDIDATES ON THE USE OF ARTIFICIAL INTELLIGENCE IN MATHEMATICS EDUCATION
YONCA ERDOĞAN	EXAMINATION OF SCIENCE TEACHERS' MISCONCEPTIONS ABOUT HEAT AND TEMPERATURE

Discussion

ONLINE PRESENTATIONS

31 MAY 2024 FRIDAY

ONLINE PRESENTATIONS

31 MAY 2024	SESSION 1	17:00 – 18:30
IMASCON 2024 SPRING SESSION 1.1 / 17:00 – 18:30	Hall : 1	31 MAY 2024

https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWViMjRiNmMtMTFkYy00YzljLWEzYmItZmOxYzRiOGJkYzVh%40thread.v2/0?context=%7b%22Tid%22%3a%2268d9f29c-e6b8-49ae-98bc-46af9b6f9a9d%22%2c%22Oid%22%3a%22dcf579e5-ef4b-4925-a3d3-aa41a98558c0%22%7d

SESSION CHAIR: İSMAİL KILIÇASLAN

NURŞAH SÖZEN YADİGAR	INVESTIGATION OF THE EFFECT OF PEER INSTRUCTION ON 8TH GRADE STUDENTS' MATHEMATICS ACHIEVEMENT AND ATTITUDES TOWARDS EXPRESSIONS INVOLVING RADICALS	
MERVE AŞKIN	EXAMINATION OF GRADUATE THESIS PUBLISHED BETWEEN 2013 – 2023 AT YILDIZ TECHNICAL UNIVERSITY CURRICULUM AND INSTRUCTION DEPARTMENT	
YUSUF YILMAZ	DEVELOPMENT OF WOMEN'S EDUCATION IN TURKEY AND THE WORLD	
NESLİHAN GÜLER	DESCRIPTIVE CONTENT ANALYSIS OF GRADUATE THESIS FOCUSED ON MATHEMATICS AND METACOGNITION AT THE MIDDLE SCHOOL LEVEL	
BİRCAN TAŞ	DEVELOPMENT OF A NEW MEDIA LITERACY EDUCATION PROGRAM (EYMOEP) FOR PARENTS OF PRESCHOOL CHILDREN AND EXAMINING ITS EFFECT	
IMASCON 2024 SPRING SESSION 1.2 / 17:00 – 19:00	Hall : 2	31 MAY 2024

https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzFkZDdiNGItZDc4Ny00ZGU3LWIwOTktMzg3YmNkOWEyNjkz%40thread.v2/0?context=%7b%22Tid%22%3a%2268d9f29c-e6b8-49ae-98bc-46af9b6f9a9d%22%2c%22Oid%22%3a%225ae13763-a143-4351-a8e1-

[b90d010ecac0%22%7d](https://shorturl.at/b90d010ecac0%22%7d)

SESSION CHAIR : MUSTAFA OF

HAVVA DİLEK ÖZBAY	INDIVIDUAL DIFFERENCES IN LANGUAGE LEARNING: ANXIETY
ÖZKAN EDEN	EXPLORING THE IMPACT OF AI FEEDBACK ON LEXICAL AND GRAMMATICAL ACCURACY IN A2-LEVEL PREP SCHOOL STUDENTS' ACADEMIC WRITING
MERVE SARGIN	AN INVESTIGATION INTO EFL INSTRUCTORS' PERCEPTIONS AND PRACTICES OF IN-CLASS ENGLISH SPEAKING ASSESSMENT AT TURKISH UNIVERSITIES
ELİF BORAN	THE IMPACT OF EXPLICIT INSTRUCTION OF SIGNAL WORDS ON READING COMPREHENSION
ÖZLEM TANER UMAÇ	INVESTIGATING SPEAKING ANXIETY IN A PRIVATE UNIVERSITY PREPARATORY PROGRAMME FOR B1-LEVEL EFL STUDENTS

Discussion

**IMASCON 2024 SPRING
SESSION 1.3. 17:00 – 18:30**

Hall : 3

31 MAY 2024

<https://shorturl.at/7aWHH>

SESSION CHAIR : ASSOC.PROF.DR. ALİ TALİP AKPINAR

HAKAN ÇELİK	REDUCING OCCUPATIONAL ACCIDENT RATE IN BUSINESSES VIA THE OKR METHODOLOGY
AYÇA MOLDUR	EFFECTS OF PRODUCT RECALL STRATEGIES ON CUSTOMER SATISFACTION
REYHAN KANPARA	THE IMPACT OF POST-SALES SERVICES ON BRAND PREFERENCE: A CASE STUDY IN THE AUTOMOTIVE SECTOR
SERAP SESLİ	CREATING BRAND EQUITY WITH TRANSMEDIA STORYTELLING
MERVE SARIKAYA	FINANCIAL VOLATILITY: AN OVERVIEW

Discussion

ONLINE PRESENTATIONS

1 JUNE 2024 SATURDAY

ONLINE PRESENTATIONS

1 JUNE 2024

SESSION 2

11:00 – 12:45

**IMASCON 2024 SPRING
SESSION 2.1 / 11.00 – 12:45**

Hall : 1

1 JUNE 2024

https://shorturl.at/E5tVX		
SESSION CHAIR : ASSIST.PROF.DR. ŞENOL HACİEFENDİOĞLU		
ALPEREN ÇAKIR	EXAMINING THE USE OF CHESS IMAGE IN TV SERIES AND MOVIES IN THE CONTEXT OF VISUAL LITERACY – THE QUEEN'S GAMBIT EXAMPLE	
MERVE SARIKAYA	FINANCIAL VOLATILITY: AN OVERVIEW	
HATİCE TATAR	UNDERSTANDING VIOLENCE AGAINST WOMEN: THE ROLE OF BIOLOGICAL GENDER AND GENDER-BASED APPROACHES	
NİHAD KURBANLI	FACTORS AFFECTING CONSUMERS' INTENTION TO BUY PRODUCTS ON E-COMMERCE SITES: A COMPARISON BETWEEN AZERBAIJAN AND TÜRKİYE	
JAVID JAFAROV	TECHNOLOGICAL DEVELOPMENT AND INNOVATIONS REFLECTING ON SUSTAINABLE URBAN LIFE AS SMART CITIES: APPLICATIONS IN TURKEY AND AZERBAIJAN	
RABİA BÜŞRA DÜŞKÜN	THE PERCEPTION OF WOMEN IN JUDAISM	
IMASCON 2024 SPRING SESSION 2.2 / 11:00 – 13:00	Hall : 2	1 JUNE 2024
https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTVjM2Q4OGMtMzM5ZS00ZTdkLTg3MjMtYmI3YjE4NjI4NjM3%40thread.v2/0?context=%7b%22Tid%22%3a%2268d9f29c-e6b8-49ae-98bc-46af9b6f9a9d%22%2c%22Oid%22%3a%225ae13763-a143-4351-a8e1-b90d010ecac0%22%7d		
SESSION CHAIR : EDNAN AYVAZ		
NAZLI ÜLKER HANÇER	THE EFFECT OF COMPUTATIONAL THINKING INTEGRATED STEM ACTIVITIES ON EARLY CHILDHOOD CHILDREN PROBLEM SOLVING SKILLS: REPRESENTATION AND CONTROL STRUCTURES	
MELİH YÜN	SCHOOL ADMINISTRATORS' CRISIS MANAGEMENT COMPETENCEIS IN THE EARTHQUAKE PREPAREDNESS PROCESS	
HÜMEYRA KOL	THE EFFECT OF ANXIETY ON TURKISH STUDENTS' WILLINGNESS TO COMMUNICATE	
TUĞBA ÇOLAK	EXAMINING THE REPUTATION OF TEACHING PROFESSION ACCORDING TO TEACHERS' OPINIONS	
MUKADDES GÖKDUMAN	NEW SECURITY PERCEPTIONS IN THE WESTERN WORLD: NATO AND TURKEY	
ŞEYMA KÜTÜKÇÜ ÜSTÜN	THE EFFECT OF DIFFERENTIATED INSTRUCTION TO STUDENTS' ENGLISH SPEAKING SKILLS	